

# Idaho Farm Bureau Promotion & Education Public Speaking Contest



Idaho Farm Bureau Promotion and Education Committee is excited to host a high school public speaking contest. The committee has decided to adopt, with a few changes, the purpose, objectives, general rules, format and scoring of the Idaho FFA Public Speaking LDE for this event.

## Eligibility

Any high school student interested in participating in the Public Speaking Contest should prepare a 6 to 8-minute speech on an agriculturally related topic of his or her choice. They would need to memorize and give the speech in front of judges and an audience. At the end of the speech the judges will ask the participant to answer questions relating to their topic.

## Purpose

*To develop agricultural leadership by providing for FFA member participation in agricultural public speaking activities and stimulating interest in leadership and citizenship.*

## Objectives

- To develop the ability to complete research on an agricultural topic.
- To develop writing skills in the completion of a manuscript.
- To develop the ability to effectively orally deliver a prepared speech.
- To develop the ability to answer impromptu questions from the content of their written manuscript and from their orally presented speech.

## General Rules

1. The Idaho Farm Bureau Federation (IFBF) Promotion and Education (P&E) Committee will hold district Public Speaking Events during the months of January or February.
2. The winner from each district will compete at the IFBF P&E State Competition on March 19<sup>th</sup>, 2021. The time and place will be determined by the committee.
3. Judges for the district and state events will be selected by the P&E Committee.
4. Participants are free to choose their own speech subjects, but they must be of an **agricultural nature**.
5. Each speech shall be the result of the participant's own effort. A copy of the letter of authenticity signed by the participant and the agriculture instructor shall be attached to the manuscript.
6. Prepared public speaking manuscripts will have 1" margins. Font size must be 12 using Times New Roman, Arial or Courier font. Follow APA (current) style manual for developing references and bibliography. Manuscripts will be submitted in an electronic PDF format. Manuscripts not meeting these guidelines will be penalized.
7. Each speech shall include a bibliography work cited page using APA citation or documentation. This must be attached to the manuscript. Internet sources must also comply with the APA citation criteria.
8. Superintendent will remind the judges that the participants are NOT to be scored on presenting the speech verbatim from the submitted manuscript.
9. Student's individual scoring rubrics in speaking events will be given back to the student.

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## Format and Scoring

1. Each speech shall be a minimum of six minutes in length and a maximum of eight minutes.
2. Deductions of one point per second will be made from the score of each judge for speeches fewer than six minutes or over eight minutes in length. (To prevent being penalized, a participant must speak over six minutes and under eight minutes).
3. Judges will ask the questions.
4. Questions shall pertain directly to the speaker's subject. Questions containing two or more parts should be avoided.
5. Each judge will rank the participants and the event coordinator will tally the ranks. The lowest rank will be declared the winner.
6. Manuscripts will be provided to all presentation judges prior to the event for reference and question writing.
7. Speaking judges are not to judge the manuscript for verbatim presentation.
8. Tiebreakers - Ties will be broken based on the greatest number of low ranks. The participant's low ranks will be counted and the participant with the greatest number of low ranks will be declared the winner. If a tie still exists, then the event superintendent will rank the participant's response to questions. The participant with the greatest number of low ranks from the response to question will be declared the winner. If a tie still exists, then the participant's raw scores will be totaled. The participant with the greatest total of raw points will be declared the winner.

## Awards

District Awards are as follows:

1 <sup>st</sup>	\$250
2 <sup>nd</sup>	\$100
3 <sup>rd</sup>	\$50
4 <sup>th</sup>	\$25

State Awards are as follows:

1 <sup>st</sup>	\$500
2 <sup>nd</sup>	\$200
3 <sup>rd</sup>	\$100
4 <sup>th</sup>	\$50

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## Letter of Authenticity

This speech is a result of \_\_\_\_\_ own effort. He/she has compiled all of the information and has done all of the research contained in this speech and has appropriately documented each source used within this manuscript.

Participant Signature \_\_\_\_\_

Date \_\_\_\_\_

Participant's Chapter and FFA District \_\_\_\_\_

Advisor Signature \_\_\_\_\_

Date \_\_\_\_\_



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## Manuscript Content and Composition Rubric

200 points

Name:

School:

INDICATOR	Very strong evidence of skill is present 5-4 points	Moderate evidence of skill is present 3-2 points	Strong evidence of skill is not present 1-0 points	Points Earned	Weight	Total Points
<b>Topic relevance</b>	Topic addresses an issue facing the industry of agriculture.	Topic addresses an issue that may show some relationship to the industry of agriculture.	Topic addresses an issue that is unrelated to the industry of agriculture.		x 6	
<b>Persuasive explanation of position on topic</b>	Position clearly stated and ample evidence is provided.	Position is not obvious and evidence is not clearly provided.	Position is not stated and evidence is not provided.		x8	
<b>Alternative viewpoints recognized</b>	Identifies and counters alternative viewpoints.	Only identifies alternate viewpoints.	Does not identify alternate viewpoints.		x 4	
<b>Logical order and unity of thought</b>	Clearly organized and concise with strong introduction, body and conclusion layout.	Good organization with few statements out of place or lacking in clear construction.	Little to no organization is present; sometimes awkward and lacking construction.		x 4	
<b>Spelling/grammar (sentence structure, verb agreement, etc.)</b>	Spelling and grammar are extremely high quality with two or less errors in the document	Spelling and grammar are adequate with three to five errors in the document.	Spelling and grammar are less than adequate with six or more errors in the document.		x 7	
<b>Quality of resources</b>	Resources are from reputable sources.	Resources are from questionable sources.	Resources are unreliable and invalid.		x 6	
<b>Manuscript written according to guidelines</b>	<b>5 points</b>		<b>0 points</b>			
<b>Double-spaced formatted to 8½" x 11" with 1" margins</b> 12 point serif (Times new roman, Cambria, etc.) or sans serif font (Ariel, Calibri, etc.)					x 1	
<b>Cover page with speech title, participant's name, state and year</b>					x 1	
<b>APA style for references and citations</b>					x 3	
<b>TOTAL POINTS</b>						



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## Presentation and Questions Rubric

800 points

Name: \_\_\_\_\_

School: \_\_\_\_\_

INDICATORS	Very strong evidence of skill is present 5-4 points	Moderate evidence of skill is present 3-2 points	Strong evidence of skill is not present 1-0 points	Points Earned	Weight	Total Score
<b>Oral Communication and non-verbal communication</b>						
<b>Supporting evidence</b>	Examples (stories, statistics, etc.) are vivid, precise and clearly explained.	Examples are usually concrete and sometimes need clarification.	Examples are sometimes confusing leaving the listeners with questions.		x 15	
<b>Persuasive use of evidence</b>	Exemplary use of evidence to persuade listeners.	Sufficient use of evidence to persuade listeners.	Has difficulty using evidence to persuade listeners.		x 15	
<b>Pace</b>	Speaks very articulately at rate that engages audience.	Speaks articulately but occasionally speaks too fast or has long unnecessary hesitations.	Speaks too slow or too fast to engage audience.		x 15	
<b>Command of audience</b>	Speaker uses appropriate emphasis and tone to captivate audience.	Speaker presents speech as mere repeating of facts and speech comes across as a report.	Speaker lacks enthusiasm and power to engage audience.		x 20	
<b>Eye contact</b>	Constantly looks at the entire audience (90 to 100 percent of the time).	Mostly looks around the audience (60 to 80 percent of the time).	Occasionally looks at someone or some groups (less than 50 percent of the time).		x 10	
<b>Mannerisms and gestures</b>	No nervous habits are displayed. Hand motions are expressive and used to emphasize talking points.	Sometimes exhibits nervous habits. Hands are sometimes used to express or emphasize.	Displays some nervous habits. Hands are not used to emphasize talking points; hand motions are sometimes distracting.		x 10	
<b>Poise</b>	Portrays confidence and composure through appropriate body language (stance, posture, facial expressions)	Maintains control most of the time; rarely loses composure.	Lacks confidence and composure.		x 15	
<b>Response to questions</b>						
<b>Response to questions</b>	Is able to respond with organized thoughts and concise answers.	Answers effectively but has to stop and think and sometimes gets off focus.	Rambles or responds before thinking.		x 20	
<b>Knowledge of topic</b>	Answer shows thorough knowledge of the subject and supports answer with strong evidence.	Answer shows some knowledge of the subject but lacks strong evidence.	Answer shows little knowledge of subject and lacks evidence.		x 40	
<b>TOTAL</b>						

