



PROMOTION

EDUCATION

The following are projects counties have completed.

Gem County - They worked with the University of Idaho Extension Service for their applicators license credits. In January the county sponsored a county speech contest for all high school students, the students then presented their speeches to the local Rotary Club where they were judged. This was a great opportunity for the youth to get used to delivering to a group of people. It was also an opportunity to work with the community to promote agriculture. They sponsored a Farm Bureau booth at the county fair to emphasize the importance of agriculture in our county and state.

Boundary County - They ordered teaching charts from AFBF Foundation to educate the kids about agriculture. They did a wheat presentation and let the kids grind wheat to make bread in a bag. The kids grind enough wheat for one bag and the rest of the bags are measured out in advance for saving time. The bread in a bag activity reinforces the connection between wheat grown on the farm and bread they eat. The county also purchases enough books from the AFBF foundation to give each class one copy after the MAC presentation. The county also sets up a booth next door to the soil and water conservation district at the fair, they work together to teach children about water conservation and dairy.

Valley/Adams County - Their passion is promoting agriculture in local schools. Their board, along with regular Farm Bureau members and County Extension agents go into local schools with their Ranchers Feeding Youth Program. The RFY educational activities make ag more real and understandable to the students. They conduct three concurrent educational activities. One activity is beef by-products. It teaches students about what a by-product is and some products that are produced by beef by-products. Students in this group are assigned to one of five boxes that focus on one by product. Each box contains examples of everyday products such as a basketball, laundry detergent, marshmallows, makeup, etc. The products from all six of the boxes are mixed and the students are asked to bring the items back to their box that they think were made from the by-product. Items are discussed with his or her group to verify whether each item contains the by-product of their group or whether the item was made from another by-product and therefore belongs to another box/group.

Another activity is earth as an apple. Slicing an apple to illustrate how much of the earth is used or occupied by non-agricultural things thus leaves only a small portion (1/64) of the earth that is left to grow all the food for the people of the world.

The third activity is a video involving a ranching operation, showing the birth of a calf. They also used the video showing Idaho cattle producers utilizing and sharing public lands. At the end of the program a lunch was provided a beef lunch provided by the Payette Cattlemen in cooperation with

the school lunch program.

Lemhi County - Members of the Lemhi County Farm Bureau spoke to students at the High School as part of Ag week. Also coordinated by Lemhi County Extension, producers went into the classrooms at the high school and spoke on the topic of range management. Over 90% of their county is public land and it was an opportunity to discuss how agriculture and grazing work together with government agencies to manage public lands for the betterment of all. The county also sponsored posters in the restrooms at the county fairgrounds. The posters highlighted the important role agriculture plays in Lemhi county.

Jefferson County - The Ferguson family hosted a farm tour for students and their teachers. They explained where and how the food gets from seed to plate. After the tour they served homemade soup made from ingredients raised on their farm and after they sent the students home with a young plant that was started in their greenhouse.

Oneida County - Kids are taught about water and soil. They had a county member dress up as a water wizard and asked students questions about how they use water. After the water lesson they teach the students about soil profiles and they make edible soil made up of crushed Oreo cookies, vanilla wafers, chocolate pudding and gummy worms, this was a big hit with the kids.

Payette County - They have a corn or bean box filled with toy tractors for small kids, a scavenger hunt for older kids to win prizes and information about Farm Bureau for adults. At the local Easter egg hunt, they donated cheese sticks with a Farm Bureau sticker scattered in with the Easter eggs.

Clearwater/Lewis County - The county board sponsored the opportunity for local 4-H and FFA groups to tour the Hasselstrom lambing barn. The kids in attendance learned "hands on" about: birthing lambs, lamb processing barn, maintenance and ewe/lamb nutrition. The students were given the opportunity to give the lambs shots, band tails and testicles, then they were served lamb sliders.

Caribou County - At the fair they had a mock feed trough full of dairy feed in which small items had been hidden, kids visiting the booth sifted through the feed and found treasures. They also had bags of various feeds identified, the adults were able to point out the various types of feed treasures (cotton seed hull, rolled corn) in the feed mix and talk about how these are like candy to the cows. They gave away cartons of milk and dairy coloring books. Dairy was also highlighted when mini ice cream sandwiches from a nearby manufacturer were given away. They have a pedal tractor pull for kids 4-8 years of age. They gave away t-shirts and other prizes, to the kids who can pedal the tractor the farthest while pulling a weight transfer sled. They also had face painting with animal themes.

Seasons of Idaho agriculture photo contest. The public was invited to vote for their favorite photos of farm life. Winning photos are then published in the county paper and sent on to the state contest. Sponsored a farm themed toddler activity area where kids can gather eggs, pick apples and other toddler activities.

Safety was highlighted with a display about "look-a-likes." Jars of water and jars of rubbing alcohol, diesel and apple juice etc. as well as medicines and candy that look similar, to remind young and old that they must always be careful and not assume that everyone knows to be cautious on the farm. Coloring books donated by other commodity groups as well as pencils and other items were made available.

Twin Falls County - They have taken different farm animals into elementary schools, it was a great way for young students to see farm animals, get a chance to handle them, and ask a farmer questions about the animals. At the fair they had a raffle for elementary educators, the winner received a beef book in the bucket kit. The kit also had several books on beef and ranching along with lesson plans for teachers to use.

Ada County - They put together a group of Ag leaders and the Idaho Farm to Summer pilot project was born. This encouraged summer feeding sites to serve Idaho food products and increase ag literacy among students. The sites had local foods in the meal, a presentation connecting food on the menu to ag and nutrition and a take home bag with food/educational materials.

Custer County - They participated in Ag Day celebration with U of I Extension agent and others. They had a breakfast for the community compete with handouts containing Ag facts. Sponsored Ag trivia time on the local radio station where callers can earn prizes for correctly answering ag trivia questions. Sponsored an Ag Ranch Day tour during lambing season on a local ranch. They are presented with AG Facts and lead a tour including lambing pens, barns, cattle pens, calving & horse facilities, irrigation systems, grain and hay operations and guard dogs for the sheep. The kids are asked to draw a poster about their tour, poster board is provided by their teacher. County board judges the posters and present cash towards the top three winners in an assembly at the school. The poster contest allows us an interesting look into how our presentation was interpreted. Support for AG Education through a close relationship with the local FFA advisor. The program is supported with donations toward their trip to FFA National Convention during which they tour many agricultural operations and other things of interest. FFA students are invited to the county annual meeting to give a report on their trip.

They do a drive through breakfast during Ag week. They give away 250 breakfasts due to the high volume of salmon fishermen coming to Challis.

Kootenai/Shoshone County - Farm to table 2-day event. They had 17 stations, highlighting different aspects of agricultural production and livestock production. It was an interactive day filled with education and activities devoted to education students where their food comes from and what is produced in their region of the state. A hamburger lunch was provided, and students, teachers and event volunteers were given a t-shirt printed with the Farm Bureau logo and other event partners. The farm to table park at Kootenai County fairgrounds provided a platform to provide education for all ages. they a “toy” farm which people stopped and visited about wheat grinders to make flour, grain “sand buckets” with toys, a fake cow to milk goats to pet, backdrops for pictures, displays with ag information and raised bed garden.

Bingham County - Accurate Ag Books in school libraries - put book plates in each book donated with year and county that donated the books. Also, any type of book on agriculture were donated to their local schools.

Fremont County - The county fair was their focus to make sure it was a good one. They had a bounce house for the kids, provided free ice cream to all before the auction. Set aside money for the family members who raise and show animals at the fair. They also gave away 6,000 cartons of chocolate milk at the parade, their board members enjoyed handing out milk.

Cassia County - Bought lunch and participated in Ag days in local schools. Making flour classes, touring the irrigation lift stations, potato cellars, equipment displays and seed cutting operations. Supported a new greenhouse to be built at the Declo high school.

Bannock County - We coordinated with Marsh Valley High School's FFA and Highland High School's FFA advisors and student members to present information to elementary and middle school students. Many topics and activities were presented by FFA members from both schools such as a live bison, horses, demonstrations on organs from animals and how they function, information on cattle brands where participants got to actually “brand”, interviewing “experts” on chickens and rabbits, lots of roping demonstrations and participation, observing the freezing of ice-cream and then consuming, welding was also a favorite station. Fish and Game brought pack horse with all equipment on board. A four-wheeler safety station was given where we gave away helmets. There was an opportunity to explore large equipment. Bannock County paid for busing for all schools to attend.

Teton County - Community awareness of “The Many Roads of Idaho Agriculture,” by preparing an interactive map of Idaho showing the top producing counties and their products. The self-supporting map spans 4 feet wide by 6 feet tall. Each county is painted a coordinating color labeled with their name. Pictures of the county's top product are attached where appropriate. Children and adults can drive mini wood cars from county to county stopping at the county where their favorite food is produced. They used the display at their county meetings and activities at the farmers market and county fair.

Gooding/Lincoln County - They had a farm tour with students from an elementary school from Twin Falls at Ballard dairy and the cheese plant in Gooding. Taught the students about the different ingredients in the cows ate. They got to see, feel and even tasted the ingredients for themselves. Some of the students even tried chewing on some nice green alfalfa.

Franklin County - They has a seed chat with 18 different varieties of seeds., they would have people try and guess what the seeds are on the chart. They have different prizes for the winners. They also had a category for kids, with how many jellybeans were in a jar. the closest guess wins the jar of jellybeans. They also passed out useful gardening information.

Idaho County - They used the MAC trailer at the Clearwater Forest & Farm fair. It featured 9 stations and had many subjects. The Forest Service, Idaho Department of Lands, Nez Perce Tribe, Idaho County Farm Bureau and UI Extension provided the students with a fun educational experience.

Power County: Held wind farm and solar farm tours. They also had t4th graders on sugar beet and potato farm tours. The kids went through a CRP field and had them identify plants and rewarded them for their knowledge.

Bonneville County. Gave strong support to both the FFA and 4H youth programs in Bonneville County. Their board made generous donations to both programs and will continue to support their efforts to promote agriculture among young people. The P&E committee awarded several scholarships to outstanding graduates who are attending college this year. Our efforts to promote agricultural education in the elementary schools have strengthened our relationship with the ever-growing non-agriculture part of our community. All their efforts during the year to promote agriculture were met with very positive reactions.

Cassia County: Bought lunch and participated in Ag days in Declo & Burley schools making flour, classes toured the irrigation lift stations, potato cellars, and seed cutting operations as well as equipment displays.

Also, financially supported a new greenhouse to be built in Declo High School for use in their ag program.

Bannock County Farm Bureau promoted Ag Education beginning with school challenges in coloring, essay, posters and ag book contests. Information and supplies were distributed to all private and public schools in the Pocatello and Marsh Valley area. Entries were collected and judged, winners were sent to the district and state contests. They were able to give out \$100.00 to a teacher for their classroom. Prizes were awarded to each winner in the various schools in the spring.

Library Agriculture Grants were added to one new elementary school this year along with several schools who repeatedly qualify for our continued contribution of accurate hardback books on agriculture. Provided an Agriculture display for the top shelf of the agriculture sections in their libraries if requested. They have received very thoughtful reports and pictures from the different libraries.

They offered and awarded Agricultural Mini Grants to help teachers in Bannock County integrate and support their efforts to assimilate agriculture in their classrooms. They asked recipients to invite a board member to see the grant in action or report in person.

In March they sponsored Ag Days at Guthrie's Arena in Inkom. They coordinated with Marsh Valley High School's FFA and Highland High School's FFA advisors and student members to present information to elementary and middle school students. Many topics and activities were presented by FFA members from both schools such as a live bison, horses, demonstrations on organs from animals and how they function, information on cattle brands where participants got to actually "brand", interviewing "experts" on chickens and rabbits, lots of roping demonstrations and participation, observing the freezing of ice-cream and then consuming, welding was also a favorite station. Fish and Game brought pack horse with all equipment on board. A four-wheeler safety station was given where we gave away helmets. There was an opportunity to explore large equipment. Bannock County paid for the busing for all schools to attend.

The Mac trailer to went schools in the spring as well as to Lava Hot Springs for their Fourth of July celebration. Information, activities such as milking the cow, and demonstrations were presented at the various locations.

In August at the Bannock County Fair, they sponsored the second annual "Breakfast Scramble" where participants learned about and earned a free breakfast. Adults, children and families picked up a map and information about how to visit each food station and do an activity to learn about each food group. The five basic food groups exhibited were: fruits and vegetables, grains, meat and protein, milk and milk products. Activities included, memory grains game, protein land (like candy land), milk can toss, fill in the blank fruits and vegetables, and egg toss. A fun time was had by all as they expressed their appreciation while they ate a freshly made breakfast egg "McMuffin" with their choice of fruit or V8 juice or flavored milk. Information on how to become a member of Farm Bureau was also distributed.

They presented a float in the Bannock County Fair parade to help people become more familiar with who they are. They passed out candy and small soft items for children along the route. At the fair, they also gave away a free shopping cart of food to the person who guessed the closest to the cost of the food.

Members of Bannock County Farm Bureau also volunteered time, information and entertainment at the Eastern Idaho State Fair by manning Maggie the cow for children to try their hand at milking after they were asked agricultural questions. A sticker and free milk were passed out to all participating children.

Bingham County: Farm Bureau worked with over 30 school libraries to provide Agriculture related books to their students. Each school librarian researched and suggested books that were of interest to their specific students and the BCFB purchased approximately \$6,000.00 worth of books. The books were delivered to each library in the fall of 2019. Librarians are always grateful for books and especially appreciate the opportunity to choose books that their students would like.

Ridge Crest Kindergarten received an AG Education Mini Grant and visited Sterling and Manu Hatch's farm. They were able to pet baby pigs, cows and horses. The children were able to gather the chicken eggs. This was a first for many of the children and even some parents to gather eggs. It was the first time for many of the children and some parents to see farm animals up close. They learned to get use to the smell and watch where they walked.

Grade schools from the county were invited to attend the Snake River High School FFA Agricultural Exposition. The students, teachers and parents had the opportunity to go on wagon rides, climb in the cab of large tractors and honk the horn, learn about various animals, try to rope the roping dummies, learn about plants in the Greenhouse and plant seeds to take home. BCFB donated money and numerous BCFB members helped at this event.

Jefferson County: P&E committee partnered up with the Rigby FFA chapter to orchestrate the Jefferson County 3rd Grade ag day. This event was held at the fairgrounds with the intent to also help promote the local 4-H programs. There were over 10 different ag workshops for the kids to experience and glean agricultural education from. By partnering with the FFA and having all 600 3rd graders come to one location on one day saved alot of time and resources which made the event a roaring success.

They have a portable red barn filled with toy animals and machinery that is rotated among the elementary schools. It comes with lesson plans, reading books, videos, and other materials for teachers to use in their classrooms.

Multiple counties have done the following either in association with their county, schools or county fairs:

Speech contests, art, essay and coloring contests. Ag baby contest, photo contest, ag poster contests, FFA scholarships. Ag or quiz bowls, read-a-thons, ag displays at fairs with quizzes. and handouts. Counties had red barns with toy animals, machinery and books, the barns come with lesson plans, videos and other materials for teachers to use in their classroom. Participated in 4-H auctions and had petting zoos.

MAC trailers get highly used in their areas, they go to schools, county fairs and many on the farm visits.

FFA Ag days, they learn how to weld, farm safety, how to rope, and the process of making bread.

A lot of counties helped 4-H groups with financial aid or have older 4-H kids help with the MAC trailer when possible.

Counties had ag day celebrations. Breakfasts are sponsored with ag fact handouts.

Counties had events highlighting dairy and wheat production.