

# Idaho Farm Bureau Promotion & Education Public Speaking Contest



Idaho Farm Bureau Promotion and Education Committee is excited to host a high school public speaking contest. The committee acknowledges that some of our original purpose, objectives, general rules, format and scoring was based on those of the Idaho FFA Public Speaking LDE and while similarities still exist, this contest is not exclusive to their students.

## Eligibility

Any high school student interested in participating in the Public Speaking Contest should prepare a 6 to 8-minute speech on an agriculturally related topic of his or her choice. They would need to memorize and give the speech in front of judges and an audience. At the end of the speech the judges will ask the participant to answer questions relating to their topic.

## Purpose

*To develop agricultural leadership by providing interested youth an opportunity to participate in agricultural public speaking activities and stimulating interest in leadership and citizenship.*

## Objectives

- To develop the ability to complete research on an agricultural topic.
- To develop writing skills in the completion of a manuscript.
- To develop the ability to effectively orally deliver a prepared speech.
- To develop the ability to answer impromptu questions from the content of their written manuscript and from their orally presented speech.

## General Rules

1. The Idaho Farm Bureau Federation (IFBF) Promotion and Education (P&E) Committee encourage county Farm Bureaus to hold County Public Speaking Events during the months of November through early January.
2. The winner from each district will compete at the IFBF P&E State Competition. The time and place will be determined by the committee.
3. Judges for the district and state events will be selected by the P&E Committee.
4. Participants are free to choose their own speech subjects, but they must be of an **agricultural nature**.
5. Each speech shall be the result of the participant's own effort. At an established date, prior to the first level of competition, a copy of the prepared public speaking manuscript shall be submitted in an electronic PDF format to the organizing committee. The manuscript shall follow APA (current) style manual for developing references and bibliography. This must be attached to the manuscript. Internet sources must
6. also comply with the APA citation criteria.  
All participants are required to compete in person and will not be permitted to use Zoom or any other
7. virtual participation method.  
A letter of authenticity, signed by the participant and a parent/guardian, shall be attached to the
8. manuscript and included in the original contest registration.  
Judges are to read the manuscript prior to judging the speech to familiarize themselves with the subject matter and then prepare appropriate follow-up questions. Participants are NOT to be scored on presenting the speech verbatim from the submitted manuscript.



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## Format and Scoring

1. Each speech shall be a minimum of six minutes in length and a maximum of eight minutes.
2. Deductions of one point per second will be made from the total judges score for speeches fewer than five minutes and 50 seconds or over eight minutes and 10 seconds in length. (To prevent being penalized, a participant must speak over six minutes and under eight minutes).
3. Judges will ask the questions.
4. Questions shall pertain directly to the speaker's subject. Questions containing two or more parts should be avoided.
5. Each judge will rank the participants and the event coordinator will tally the ranks. The lowest rank will be declared the winner.
6. Manuscripts will be provided to all presentation judges prior to the event for reference and question writing.
7. Tiebreakers - Ties will be broken based on the greatest number of low ranks. The participant's low ranks will be counted and the participant with the greatest number of low ranks will be declared the winner. If a tie still exists, then the event superintendent will rank the participant's response to questions. The participant with the greatest number of low ranks from the response to question will be declared the winner. If a tie still exists, then the participant's raw scores will be totaled. The participant with the greatest total of raw points will be declared the winner.

## Awards

District Awards are as follows:

1st	\$300
2nd	\$200
3rd	\$100
4th	\$75

State Awards are as follows:

1st	\$1,500
2nd	\$1000
3rd	\$750
4th	\$500
5th	\$250



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## Registration and Letter of Authenticity

Participant's Name \_\_\_\_\_

Participant's Home Address \_\_\_\_\_

Participant's City, State, Zip \_\_\_\_\_

Participant's Phone \_\_\_\_\_ Email \_\_\_\_\_

County \_\_\_\_\_

School \_\_\_\_\_

This speech is a result of my own effort. I have compiled all of the information and have done all of the research contained in this speech and have appropriately documented each source used within this manuscript.

Participant Signature \_\_\_\_\_

Date \_\_\_\_\_

Parent/Guardian Signature \_\_\_\_\_

Date \_\_\_\_\_



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## Presentation and Questions Rubric

Name: \_\_\_\_\_

County \_\_\_\_\_

Date: \_\_\_\_\_

Indicators	Very strong evidence of skill is present 5-4 points	Moderate evidence of skill is present 3-2 points	Strong evidence of skill is not present 1-0 points	Points earned	Weight	Total points
<b>Introduction</b>	Introduction was catchy and created interest in subject. It was of sufficient length and to the point.	Introduction was sufficient but was too long, too short or lacked interest.	Introduction poorly introduced subject to follow.		X2	
<b>Topic Relevance</b>	Topic addresses an issue facing the industry of agriculture	Topic addresses an issue that may show some relationship to the industry of ag.	Topic addresses an issue that is unrelated to the industry of agriculture		X1	
<b>Body</b>	The points were easy to follow. The main points were in a logic order. Interesting	Good organization with few statements out of logic order	Hard to follow. Poorly organized		X5	
<b>Evidence</b>	Exemplary use of evidence to persuade listeners. Examples (stories, statistics, etc.) are vivid, precise and clearly explained. Credit was given to sources of information used.	Sufficient use of evidence to persuade listeners. Examples may lack impact. Sources may not have been acknowledged.	Has difficulty using evidence to persuade listeners. Examples are lacking or confusing.		X5	
<b>Delivery</b>	Speaks very articulately at a rate that engages the audience Speaker uses appropriate emphasis, tone and volume to captivate audience. Words seem to be chosen at the time they were spoken and were pronounced correctly. No notes were used.	Speaks well but occasionally speaks too fast or has long hesitations. Speaker might present speech as mere repeating of facts and speech then comes across as a report. Notes were used but didn't detract from the speech	Speaks too slow or too fast to engage audience. Speaker lacks enthusiasm. Speech came off as memorized or being read. Speaker may have actually read from notes.		X10	
<b>Poise</b>	Portrays confidence and composure through appropriate body language – stance, posture, facial expressions, hand motions that appear natural and continual eye contact with the entire audience.	Sometimes exhibits nervousness. Looks around the audience most of the time. Hands are sometimes used to express or emphasize but may seem forced.	Lacks confidence and composure. Appears to be nervous. Has very limited eye contact with audience. Hands are not used to emphasize talking points.		X5	
<b>Conclusion</b>	Finishing remarks appropriately concluded the speech. Remarks flowed skillfully from the body to the concluding statements. Key points were briefly reviewed. Conclusion was short and interesting.	A conclusion was presented but lacked some elements to smoothly and/or successfully draw a wrap-up to the speech.	Final remarks did not conclude the speech and left the audience hanging. Failed to review key points.		X2	
<b>Response to Questions</b>	Is able to respond with organized thoughts and concise answers which directly answer the question.	Answers effectively but has to stop and think and sometimes gets off focus.	Rambles or responds before thinking.		X5	
<b>Knowledge of topic</b>	Answer shows thorough knowledge of the subject and supports answer with strong evidence.	Answer shows some knowledge of the subject but lack strong evidence.	Answer shows little knowledge of subject and lacks evidence.		X5	
<b>Time used:</b>	<b>Total possible points 200</b>			<b>Total earned :</b>		
Time Penalty: Deductions of 1 point per second will be made from the combined judges scores if the speech is under the 5 minutes and 50 seconds or over 8 minutes and 10 seconds time limits. An additional 3 minutes are allowed for questions.				deduction		